Turismo

Code	9254
Department	Management Department
Degree	Licenciado
Registry	Initial registry: R/A-Ef 734/2011 from 18-03-2011 Changes registry: R/A-Ef 734/2011/AL01 de 06-07-2017
Duration	3 year(s)
Regime	Daytime
National entrance exams	One of the following: 04 Economy 09 Geography 18 Portuguese
Course director	João Pedro Saraiva Cabral Costa
Course Secretariat	Lurdes Duarte +351 232 480 597

Curricular structure

1st Year - 1st Semester

Course unit	Contact hours T	TP	PL	O	ECTS
9254-3182648 - Spanish I	-	39	-	-	4
9254-318215 - English I	-	58,5	-	-	6
9254-31821176 - Principles of Management	-	58,5	-	-	5
9254-3182634 - Portuguese Language and Culture	-	39	-	-	4
9254-31821198 - Quantitative Methods Applied to Tourism	-	58,5	-	-	5
9254-3182461 - Tourism General Principles	-	58,5	-	-	6

T - Theoretical; **TP** - Theoretical and Practical; **PL** - Practical and laboratorial; **O** - Other types

1st Year - 2nd Semester

Course unit	Contact hours T	TP	PL	O	ECTS
9254-31821200 - Tourism Law	-	58,5	-	-	6
9254-31821199 - Tourism Economics	-	39	-	-	5
9254-3182649 - Spanish II	-	58,5	-	-	4
9254-31821557 - Accounting and Financial Management	-	58,5	-	-	5
9254-3182635 - History of Culture and Art	-	39	-	-	4
9254-318221 - English II	-	58,5	-	-	6

T - Theoretical; **TP** - Theoretical and Practical; **PL** - Practical and laboratorial; **O** - Other types

2nd Year - 1st Semester

Course unit	Contact hours T	TP	PL	O	ECTS
9254-3182650 - French I	-	39	-	-	4
9254-3182376 - English III	-	58,5	-	-	6
9254-318271 - Introduction to Marketing	-	58,5	-	-	5
9254-3182591 - Tourism Operations	-	58,5	-	-	6
9254-3182462 - Tourism Sociology	-	58,5	-	-	5
9254-3182652 - Heritage Tourism	-	39	-	-	4

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2nd Year - 2nd Semester

Course unit	Contact hours T	TP	PL	O	ECTS
9254-3182638 - Computer Applications in Tourism	-	19,5	39	-	5
9254-3182651 - French II	-	58,5	-	-	4
9254-3182606 - Geography and Tourism Itineraries	-	58,5	-	-	5

9254-3182593 - English IV	-	58,5	-	-	5
9254-3182602 - Tourism Marketing	-	58,5	-	-	6
9254-3182637 - Tourism Products	-	58,5	-	-	5

T - Theoretical; **TP** - Theoretical and Practical; **PL** - Practical and laboratorial; **O** - Other types

3rd Year - 1st Semester

	Contact hours				
Course unit	T	TP	PL	O	ECTS
9254-3182647 - Tourism Animation	-	58,5	-	-	6
9254-31821558 - French III	-	39	-	-	5
9254-3182160 - Human Resource Management	-	39	-	-	4
9254-3182598 - English V	-	58,5	-	-	5
Option I					4
9254-3182653 - Wine Tourism	-	39	-	-	4
9254-3182655 - International Tourism	-	39	-	-	4
9254-3182646 - Event Management	-	58,5	-	-	6

T - Theoretical; **TP** - Theoretical and Practical; **PL** - Practical and laboratorial; **O** - Other types

3rd Year - 2nd Semester

	Contact hours				
Course unit	T	TP	PL	O	ECTS
9254-3182465 - Hotel Management and Restaurant Services	-	58,5	-	32	6
Option II					4
9254-3182654 - Rural Tourism	-	39	-	-	4
9254-31821556 - Food Tourism	-	39	-	-	4
Option III					12
9254-3182185 - Work Placement	-	-	-	19,5	12
9254-3182676 - Project & Entrepreneurship	-	19,5	-	19,5	12
9254-31821204 - Spatial Planning in Tourism	-	39	-	-	4
9254-31821203 - Health and Welfare Tourism	-	39	-	-	4

T - Theoretical; **TP** - Theoretical and Practical; **PL** - Practical and laboratorial; **O** - Other types

Scientific areas

Areas	ECTS
Social and Human Sciences	8
Foreign Languages	49
Marketing	11
Mathematics	5
Corporate Management and Organization	14
Tourism	73
(*) Areas of optional course units	20
Total	**180** (*)

(*) Some course units are assigned to more than one scientific area. The total ECTS of the course is .

(*) Areas of optional course units	ECTS
Tourism	40