

# Turismo



Code 9254

Department Management Department

Degree Licenciado (bachelor)

Initial registry:  
R/A-Ef 734/2011 from 18-03-2011

Registry  
Changes registry:  
R/A-Ef 734/2011/AL01 de 06-07-2017

Duration 3 year(s)

Regime Daytime

One of the following:  
National 04 Economy  
entrance exams 09 Geography  
18 Portuguese

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## Curricular structure

### 1st Year - 1st Semester

| Course unit   | Contact hours |      |    |   | ECTS |
|---|---------------|------|----|---|------|
|   | T             | TP   | PL | O |      |
| <a href="#">Spanish I</a>                               | -             | 39   | -  | - | 4    |
| <a href="#">English I</a>                               | -             | 58,5 | -  | - | 6    |
| <a href="#">Principles of Management</a>                | -             | 58,5 | -  | - | 5    |
| <a href="#">Portuguese Language and Culture</a>         | -             | 39   | -  | - | 4    |
| <a href="#">Quantitative Methods Applied to Tourism</a> | -             | 58,5 | -  | - | 5    |
| <a href="#">Tourism General Principles</a>              | -             | 58,5 | -  | - | 6    |

T - Theoretical; TP - Theoretical and Practical; PL - Practical and laboratorial; O - Other types

### 1st Year - 2nd Semester

| Course unit  | Contact hours |      |    |   | ECTS |
|--|---------------|------|----|---|------|
|  | T             | TP   | PL | O |      |
| <a href="#">Tourism Law</a>                        | -             | 58,5 | -  | - | 6    |
| <a href="#">Tourism Economics</a>                  | -             | 39   | -  | - | 5    |
| <a href="#">Spanish II</a>                         | -             | 58,5 | -  | - | 4    |
| <a href="#">Gestão Contabilística e Financeira</a> | -             | 58,5 | -  | - | 5    |
| <a href="#">History of Culture and Art</a>         | -             | 39   | -  | - | 4    |
| <a href="#">English II</a>                         | -             | 58,5 | -  | - | 6    |

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### 2nd Year - 1st Semester

| Course unit                               | Contact hours |      |    |   | ECTS |
|---|---------------|------|----|---|------|
|   | T             | TP   | PL | O |      |
| <a href="#">French I</a>                  | -             | 39   | -  | - | 4    |
| <a href="#">English III</a>               | -             | 58,5 | -  | - | 6    |
| <a href="#">Introduction to Marketing</a> | -             | 58,5 | -  | - | 5    |
| <a href="#">Tourism Operations</a>        | -             | 58,5 | -  | - | 6    |
| <a href="#">Tourism Sociology</a>         | -             | 58,5 | -  | - | 5    |
| <a href="#">Heritage Tourism</a>          | -             | 39   | -  | - | 4    |

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### 2nd Year - 2nd Semester

| Course unit                                      | Contact hours |      |    |   | ECTS |
|--|---------------|------|----|---|------|
|  | T             | TP   | PL | O |      |
| <a href="#">Computer Applications in Tourism</a> | -             | 19,5 | 39 | - | 5    |
| <a href="#">French II</a>                        | -             | 58,5 | -  | - | 4    |

|   |   |      |   |   |   |
|---|---|------|---|---|---|
| <a href="#">Geography and Tourism Itineraries</a> | - | 58,5 | - | - | 5 |
| <a href="#">English IV</a>                        | - | 58,5 | - | - | 5 |
| <a href="#">Tourism Marketing</a>                 | - | 58,5 | - | - | 6 |
| <a href="#">Tourism Products</a>                  | - | 58,5 | - | - | 5 |

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### 3rd Year - 1st Semester

| Course unit                               | Contact hours |      |    |   | ECTS |
|---|---------------|------|----|---|------|
|   | T             | TP   | PL | O |      |
| <a href="#">Tourism Animation</a>         | -             | 58,5 | -  | - | 6    |
| <a href="#">Francês III</a>               | -             | 39   | -  | - | 5    |
| <a href="#">Human Resource Management</a> | -             | 39   | -  | - | 4    |
| <a href="#">Inglês V</a>                  | -             | 58,5 | -  | - | 5    |
| Option I                                  |               |      |    |   | 4    |
| <a href="#">Wine Tourism</a>              | -             | 39   | -  | - | 4    |
| <a href="#">International Tourism</a>     | -             | 39   | -  | - | 4    |
| <a href="#">Event Management</a>          | -             | 58,5 | -  | - | 6    |

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### 3rd Year - 2nd Semester

| Course unit  | Contact hours |      |    |      | ECTS |
|--|---------------|------|----|------|------|
|  | T             | TP   | PL | O    |      |
| <a href="#">Hotel Management and Restaurant Services</a> | -             | 58,5 | -  | 32   | 6    |
| Option II  |               |      |    |      | 4    |
| <a href="#">Rural Tourism</a>                            | -             | 39   | -  | -    | 4    |
| <a href="#">Turismo Gastronómico</a>                     | -             | 39   | -  | -    | 4    |
| Option III   |               |      |    |      | 12   |
| <a href="#">Work Placement</a>                           | -             | -    | -  | 19,5 | 12   |
| <a href="#">Project &amp; Entrepreneurship</a>           | -             | 19,5 | -  | 19,5 | 12   |
| <a href="#">Spatial Planning in Tourism</a>              | -             | 39   | -  | -    | 4    |
| <a href="#">Health and Welfare Tourism</a>               | -             | 39   | -  | -    | 4    |

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## Scientific areas

| Areas                                 | ECTS       |
|---------------------------------------|------------|
| Social Sciences and Humanities        | 8          |
| Foreign Languages                     | 49         |
| Marketing                             | 11         |
| Mathematics                           | 5          |
| Corporate Management and Organization | 14         |
| Tourism                               | 73         |
| (*) Areas of optional course units    | 20         |
| <b>Total</b>                          | <b>180</b> |

| (*) Areas of optional course units | ECTS |
|------------------------------------|------|
| Tourism                            | 40   |