

**Business Management**

Contabilidade
Engenharia Civil
Engenharia do Ambiente
Engenharia Eletrotécnica
Engenharia Informática
Engenharia Mecânica
Gestão Industrial
Gestão de Empresas
Gestão de Empresas (Pós-laboral)
Marketing
Tecnologias e Design de Multimédia
Turismo
Tecnologia e Design de Mobiliário

Code	9152
Department	Management Department
Degree	Licenciado (bachelor)
Registry	Initial registry: R/A-Ef 731/2011 from 18-03-2011 Changes registry: R/A-Ef 731/2011/AL01 from 04-08-2017
Duration	3 year(s)
Regime	Daytime
National entrance exams	One of the following: 04 Economy 09 Geography 16 Mathematics
Course director	Carlos Alberto Ribeiro Rua
Course Secretariat	Dra. Lurdes Duarte +351232480597 Dra. Natália Figueiredo +351232480597

**Oferta Formativa**

Licenciaturas
Mestrados
CTeSP
Pós-Graduações
Erasmus Students
Disciplinas Isoladas
Outras Formações

Candidaturas

Matrículas
Concurso Nacional De Acesso

Inscrições Letivas**Departamentos/Área**

Serviços Acadêmicos

Serviços Informática

Biblioteca

Redes Sociais
Facebook / Instagram

**Curricular structure**

1st Year - 1st Semester		Contact hours				ECTS
Course unit	T	TP	PL	O		
Financial Accounting I	19,5	39	-	-	6	
Introduction to Management	19,5	39	-	-	5	
Mathematics I	19,5	39	-	-	5	
Microeconomics	19,5	39	-	-	5	
Basic Notions of Law	19,5	19,5	-	-	5	
Information and Management Technologies	-	39	-	-	4	

T - Theoretical; TP - Theoretical and Practical; PL - Practical and laboratorial; O - Other types

1st Year - 2nd Semester		Contact hours				ECTS
Course unit	T	TP	PL	O		
Financial Accounting II	19,5	39	-	-	6	
Corporate Law	19,5	39	-	-	5	
Corporate Economics	19,5	39	-	-	5	
Entrepreneurship	-	39	-	-	4	
Macroeconomics	19,5	39	-	-	5	
Mathematics II	19,5	19,5	-	-	5	

T - Theoretical; TP - Theoretical and Practical; PL - Practical and laboratorial; O - Other types

2nd Year - 1st Semester		Contact hours				ECTS
Course unit	T	TP	PL	O		
Financial Calculus	19,5	39	-	-	5	
Management Accounting I	-	19,5	39	-	5	
Statistics	19,5	19,5	-	-	5	
Corporate Strategy	-	39	-	-	5	
Marketing	-	58,5	-	-	5	
Organização e Gestão Operation Management	-	58,5	-	-	5	
Contabilidade e Fiscalidade Complements of Financial Accounting	-	58,5	-	-	5	

T - Theoretical; TP - Theoretical and Practical; PL - Practical and laboratorial; O - Other types

2nd Year - 2nd Semester		Contact hours				ECTS
Course unit	T	TP	PL	O		
Financial Analysis	19,5	39	-	-	5	
Management Accounting II	-	19,5	39	-	5	
Human Resource Management Organização e Gestão	-	39	-	-	5	

Escola Superior de Tecnologia e Gestão de Viseu

Consumer Behaviour	-	58,5	-	-	5
Fiscality I	19,5	39	-	-	5
Operational Research	-	39	-	-	5
Contabilidade e Fiscalidade					
Public Accounting	-	39	-	-	5
Fiscality I	19,5	39	-	-	5
Financial Reporting	-	58,5	-	-	5

T - Theoretical; TP - Theoretical and Practical; PL - Practical and laboratorial; O - Other types

3rd Year - 1st Semester		Contact hours				ECTS
Course unit	T	TP	PL	O		
Labor Law	19,5	39	-	-	5	
Financial Management	-	58,5	-	-	5	
Management Control Systems	-	19,5	19,5	-	5	
Organização e Gestão						
e-Business	-	58,5	-	-	5	
Market Research	-	19,5	39	-	5	
International Business	-	58,5	-	-	5	
Contabilidade e Fiscalidade						
Ethics and Deontology	-	39	-	-	4	
Fiscality II	19,5	39	-	-	6	
Information Accounting Systems	-	-	58,5	-	5	

T - Theoretical; TP - Theoretical and Practical; PL - Practical and laboratorial; O - Other types

3rd Year - 2nd Semester		Contact hours				ECTS
Course unit	T	TP	PL	O		
Option I					20	
Communication and Business Negotiation	-	39	-	-	5	
Work Placement	-	-	-	26	20	
Project Work	-	19,5	-	19,5	15	
Corporate Simulation	-	-	182	-	20	
Organização e Gestão						
Leadership	-	58,5	-	-	5	
Contemporary Management Thinking	-	58,5	-	-	5	
Contabilidade e Fiscalidade						
Financial Audit	-	58,5	-	-	5	
Fiscal Complements	-	58,5	-	-	5	

T - Theoretical; TP - Theoretical and Practical; PL - Practical and laboratorial; O - Other types

► **Scientific areas**



Início | Escola | Estudar | Ligação ao Exterior | Investigação | Internacional | Viver ESTGViseu

C o n t a c t o s ▾ |

