

Gestão de Empresas



Code 9152
 Department Management Department
 Degree Licenciado (bachelor)
 Registry Initial registry:
 R/A-Ef 731/2011 from 18-03-2011
 Changes registry:
 R/A-Ef 731/2011/AL01 from 04-08-2017
 Duration 3 year(s)
 Regime Daytime
 National entrance exams One of the following:
 04 Economy
 09 Geography
 16 Mathematics
 Course director Carlos Alberto Ribeiro Rua
 Course Dra. Lurdes Duarte +351232480597
 Secretariat Dra. Natália Figueiredo +351232480597



Curricular structure

1st Year - 1st Semester

Course unit	Contact hours				ECTS
	T	TP	PL	O	
Financial Accounting I	19,5	39	-	-	6
Introduction to Management	19,5	39	-	-	5
Mathematics I	19,5	39	-	-	5
Microeconomics	19,5	39	-	-	5
Basic Notions of Law	19,5	19,5	-	-	5
Information and Management Technologies	-	39	-	-	4

T - Theoretical; TP - Theoretical and Practical; PL - Practical and laboratorial; O - Other types

1st Year - 2nd Semester

Course unit	Contact hours				ECTS
	T	TP	PL	O	
Financial Accounting II	19,5	39	-	-	6
Corporate Law	19,5	39	-	-	5
Corporate Economics	19,5	39	-	-	5
Entrepreneurship	-	39	-	-	4
Macroeconomics	19,5	39	-	-	5
Mathematics II	19,5	19,5	-	-	5

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2nd Year - 1st Semester

Course unit	Contact hours				ECTS
	T	TP	PL	O	
Financial Calculus	19,5	39	-	-	5
Management Accounting I	-	19,5	39	-	5
Statistics	19,5	19,5	-	-	5
Corporate Strategy	-	39	-	-	5
Marketing	-	58,5	-	-	5
Organização e Gestão Operation Management	-	58,5	-	-	5
Contabilidade e Fiscalidade Complements of Financial Accounting	-	58,5	-	-	5

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2nd Year - 2nd Semester

Course unit	Contact hours				ECTS
	T	TP	PL	O	
Financial Analysis	19,5	39	-	-	5

Management Accounting II	-	19,5	39	-	5
Human Resource Management	-	39	-	-	5
Organização e Gestão					
Consumer Behaviour	-	58,5	-	-	5
Fiscality I	19,5	39	-	-	5
Operational Research	-	39	-	-	5
Contabilidade e Fiscalidade					
Public Accounting	-	39	-	-	5
Fiscality I	19,5	39	-	-	5
Financial Reporting	-	58,5	-	-	5

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3rd Year - 1st Semester

Course unit	Contact hours				ECTS
	T	TP	PL	O	
Labor Law	19,5	39	-	-	5
Financial Management	-	58,5	-	-	5
Management Control Systems	-	19,5	19,5	-	5
Organização e Gestão					
e-Business	-	58,5	-	-	5
Market Research	-	19,5	39	-	5
International Business	-	58,5	-	-	5
Contabilidade e Fiscalidade					
Ethics and Deontology	-	39	-	-	4
Fiscality II	19,5	39	-	-	6
Information Accounting Systems	-	-	58,5	-	5

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3rd Year - 2nd Semester

Course unit	Contact hours				ECTS
	T	TP	PL	O	
Option I					20
Communication and Business Negotiation	-	39	-	-	5
Work Placement	-	-	-	26	20
Project Work	-	19,5	-	19,5	15
Corporate Simulation	-	-	182	-	20
Organização e Gestão					
Leadership	-	58,5	-	-	5
Contemporary Management Thinking	-	58,5	-	-	5
Contabilidade e Fiscalidade					
Financial Audit	-	58,5	-	-	5
Fiscal Complements	-	58,5	-	-	5

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Scientific areas

Areas	ECTS
Business and Administration	157
Social and Behavioural Science	14
Law	15
Computer Science	4
Mathematics and Statistics	20
(*) Areas of optional course units	20
Total	230 (*)

(*) Some course units are assigned to more than one scientific area. The total ECTS of the course is **180**.

(*) Areas of optional course units	ECTS
Business and Administration	60