



# Polytechnic Institute of Viseu

## School of Technology and Management of Viseu

Course title	English for Guiding		
Scientific area	Languages		
Teaching method	A communicative approach will be used. Students will be given the widest possible opportunities to use English for self-expression; they will learn it by using as well as analysing it.		
Lecturers:		Language of instruction	English
ECTS	5	Semester	Spring
Hours per week	4,5	Hours per semester	TP: 58,5; OT: 13
Objectives of the course	<p>After completing this course students will be able to:</p> <ul style="list-style-type: none"> <li>- Master the main skills needed to welcome people and provide them assistance, general information and facts about cultural, historical and contemporary heritage to people on organized tours as well as to individual clients at tourism information centres, historical sites, museums, and other venues of significant interest.</li> <li>- Handle the main structures of the language with some confidence, demonstrate knowledge of a wide range of vocabulary and use appropriate communicative strategies in a variety of tourism related situations (attractions, itineraries, guided tours)</li> <li>- Produce written descriptions, showing the ability to develop an argument as well as describe buildings, artwork, monuments and festivals.</li> <li>- Adapt their language use to a variety of social situations, express opinions and take part in discussions and arguments in a culturally acceptable way.</li> </ul>		
Entry requirements	There aren't any.		
Course contents	<p>I.Guiding:</p> <ol style="list-style-type: none"> <li>a. Welcoming visitors, explaining rules and etiquette;</li> <li>b. Giving advice and suggestions on tourist attractions;</li> <li>c. Describing buildings,</li> <li>d. Describing a heritage site;</li> <li>e. Describing artefacts and artwork;</li> <li>f. Describing a festival;</li> <li>g. Creating audio guides;</li> <li>h. Giving a guided tour;</li> </ol> <p>II. Write an interesting commentary in an appropriate tone and style;</p> <p>III. Write descriptive essays;</p> <p>IV. Intercultural communication:</p> <ol style="list-style-type: none"> <li>a. Cultural differences;</li> <li>b. Cultural misunderstandings;</li> <li>c. Taking part in international meetings;</li> </ol> <p>V. Write reports on a variety of subjects.</p>		
Assessment methods	As far as assessment is concerned, there is a focus on a holistic approach that monitors teaching effectiveness and student learning in multiple ways. Students will be evaluated through different means: an oral exam, a written exam, written and oral tasks as well as their participation and attitudes.		
Recommended readings	Beaver, A. (2005). A dictionary of travel and tourism terminology. Wallingford, UK: CABI Publ.		

	<p>Raymond, M. (2015). English Grammar in Use Book With Answers and Interactive Ebook Self-study Reference and Practice Book for Intermediate Learners of English. Cambridge: Cambridge University Press.</p> <p>Strutt, P. (2013). English for International Tourism: Intermediate. Essex: Pearson</p> <p>Strutt, P. (2013). English for International Tourism: Upper-Intermediate. Essex: Pearson</p> <p>Walker, R., &amp; Harding, K. (2009). Oxford English for Careers: Tourism 1. Oxford: Oxford University Press.</p> <p>Walker, R., Harding, K. (2007). Oxford English for Careers Tourism 2. Oxford: Oxford University Press.</p> <p>Walker, R., Harding, K. (2009). Oxford English for Careers Tourism 3. Oxford: Oxford University Press</p>
Additional information	